



Green Lion Digital / Cool Life Systems
Presents

Bar & Restaurant CRM System



GREENLION
Digital Marketing

Green Lion Digital
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What does CLS do?

CLS has been IMPROVING business processes since 2003



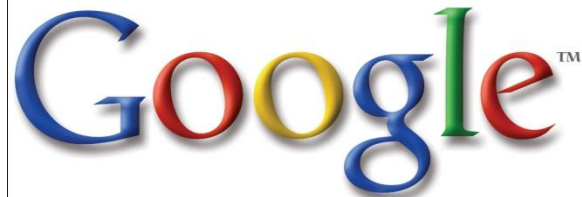
We create, then distribute techniques and functionality designed and paid for by corporations mastering the use of internet based technologies to grow revenues





What can CLS do for me?

CLS will help you reach and win
NEW customers



Website	<ul style="list-style-type: none">•Unique•Professional
Optimized	<ul style="list-style-type: none">•Keywords•Content
eMarketing	<ul style="list-style-type: none">•Events•Entertainment



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What else can CLS do for me?

CLS will help you IMPROVE your customer LOYALTY



Daily Specials	<ul style="list-style-type: none">•eFax•eMail
Coupons	<ul style="list-style-type: none">•Targeted•Variable
Online Menu	<ul style="list-style-type: none">•Current•Manageable





How do you currently market?

The rules of the game have changed.

In fact, the rules have changed a lot.

Yellow Pages?

Electronic BROCHURE?

NEWSPAPER?

Direct **MAIL** coupons?

Clipper Magazine?

“Those who danced were thought to be quite **insane**
by those who could not hear the music.”



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Do you hear the MUSIC?

Achieve MEASURABLE results
and manage your business success

Website Content

Reaching every cell phone search

Online MENU

Customer Marketing
database

AUTOMATED specials delivery

“ACHIEVE your ROI combining appetite and TECHNOLOGY.”



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